

PLANET  
LENS



# Nature Conservation and Sustainability

International Photo and Film Festival

2025 Photography Competition Call for Entries (hereinafter referred to as the „Call“)

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## I Purpose of the Festival

- 1.1 PLANET LENS Nature Conservation and Sustainability International Photo and Film Festival (hereinafter referred to as „**PLANET LENS**”) is an international photo and film festival with the primary aim of showcasing works centred on the themes of nature, the environment, climate, and sustainability.
- 1.2 As part of PLANET LENS, a competition featuring photographic art (hereinafter referred to as the „**Festival**”) will be held. The Festival provides a platform and an opportunity for creators from all over the world to present their latest works. Participation in the Festival is open via a competition (hereinafter referred to as the „**Competition**”), the detailed terms and conditions of which are set out in this Call.
- 1.3 The Festival will feature photographic artworks that depict climate change and illustrate the negative and positive impacts of human activities on nature. Naturally, we welcome all works on these themes, with this year’s highlighted (and specially awarded) category being biodiversity.
- 1.4 The purpose of this Call is to summarise the most important terms and rules for entering the Festival, as well as the details of the application process. Please carefully read the following guidelines and adhere to the specified deadlines to participate.

## II Description of the Festival

- 2.1 The Festival will take place in Veszprém, Hungary 8200.
- 2.2 The dates of the Festival are 15th–18th May 2025.
- 2.3 The organiser of the Festival is Veszprém-Balaton 2023 Zrt. (hereinafter referred to as the „**Organiser**”).
- 2.4 The Festival’s key supporters are Blue Planet Climate Protection Foundation and National Film Institute Public Benefit Nonprofit Zrt.
- 2.5 In addition to photographic artworks, PLANET LENS Festival places significant emphasis on nature films. Film screenings and photography exhibitions will be complemented by other thematic programmes, including scientific discussions, networking events, and artistic exhibitions. Special attention will be given to films and photographs that showcase climate change and explore the relationship between humans and nature, highlighting their impact on each other.
- 2.6 The total value of prizes awarded at the Festival amounts to €9,500 (nine thousand five hundred euros).
- 2.7 The awards ceremony takes place on 17th May 2025 at ActiCity Dance and Movement Arts Centre in Veszprém (1 Hóvirág Street, Veszprém H-8200).

## III Terms and Conditions for Participation

- 3.1 Only the creator of the photographic artwork (hereinafter referred to as the „**Entrant**”) is eligible to enter the Festival.
- 3.2 Photographic artworks created jointly by multiple authors (joint works) are not eligible for entry in the Festival.

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- 3.3** Only individuals who have reached the age of 18 may submit entries to the Festival.
- 3.4** If Entrants have limited legal capacity, consent from their legal representatives is required.
- 3.5** Each Entrant may submit a maximum of 20 (twenty) photographic artworks per category.
- 3.6** By entering, the Entrant declares that their submitted works fully comply with this Announcement, that they hold the copyright to the photographic artwork, and that they have the original, unaltered camera files. These files must be submitted to the Organiser after the second round of the selection process.
- 3.7** The Entrant agrees to upload these files to the competition platform designated by the Organiser by 28 February 2025.
- 3.8** Additionally, the Entrant undertakes to attach technical data and descriptions of the submitted photographic artworks.
- 3.9** If at least one of the Entrant's works is selected for exhibition, the Entrant agrees to provide a CV and a high-resolution portrait of themselves, as specified by the Organiser's request.
- 3.10** Entry to the Festival is free of charge.
- 3.11** The Organiser reserves the right to review all submissions and to reject any application or participation at their discretion.
- 3.12** Any photographic artwork containing content that incites or promotes hatred or intolerance based on race/ethnicity, gender, sexual orientation, religion, and/or disability, as well as imagery depicting racial stereotypes, graphic depictions of suicide, or the sexualisation or nudity of minors (collectively referred to as „**Controversial Content**”), will be disqualified from the Festival.
- 3.13** Entrants may only submit photographic artworks for which they can prove they have the appropriate usage and exploitation rights to enter the Festival legally.
- 3.14** The Entrant is solely responsible for any claims, royalties, damages, or other demands from third parties concerning the submitted photographic artworks. If any third party asserts copyright, personality, or other civil rights claims against the Organiser, the Entrant is obliged to bear full responsibility for these claims and indemnify the Organiser fully, covering all resulting damages and expenses.
- 3.15** If any third party seeks to assert claims or demands against the Organiser regarding the possession, use, or exploitation of the photographic artworks submitted by the Entrant, the Entrant is obligated to fully indemnify the Organiser against all liabilities arising from such claims or demands.
- 3.16** By submitting their entry, the Entrant consents and expressly agrees that the Organiser may exhibit their submitted photographic artworks at the Festival (15th–18th May 2025) without remuneration. The Entrant expressly waives any claim for compensation in this regard.
- 3.17** All Festival activities are free of charge, but prior registration may be required.

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## IV Categories

The Festival features two main categories, each with the following subcategories:

### Category 1: International Photography Competition

In this international category, we welcome photographic artworks that showcase the natural diversity, fragility, and transformation of our planet.

#### Landscape

The goal of landscape photography is to capture the scenery and a sense of space, highlighting the beauty of nature. These images can be expressive on their own, independent of the presence of people or animals. Landscape photographs often convey the mood, lighting conditions, and seasonal changes of the location, portraying the harmony or contrast between nature and the human environment.

#### Nature

This genre not only provides an aesthetic experience but also frequently documents the state of the environment, changes in biodiversity, or conservation challenges, thereby encouraging efforts to protect nature.

#### Sustainability

Nature photographs focusing on sustainability aim to raise awareness of the importance of conservation and the necessity of a sustainable lifestyle. They inspire viewers to contribute through their own actions to the preservation of the planet.

### Category 2: Natural Treasures of the Carpathian Basin Photography Competition

This category is exclusively for photographic artworks that depict the natural values and changes within the Carpathian Basin.

#### Landscape

The purpose of landscape photography is to capture the scenery and a sense of space, highlighting the beauty of nature. These images can stand alone as expressive works, regardless of the presence of people or animals. They often convey the atmosphere, lighting, and seasonal changes of the location, while showcasing the harmony or contrast between nature and the human environment.

#### Nature

This genre not only provides aesthetic pleasure but also serves to document the state of the environment, changes in biodiversity, and conservation challenges, fostering awareness and care for the natural world.

#### Sustainability

Photographs in this subcategory aim to raise awareness of the importance of environmental protection and sustainable living. They encourage viewers to take action in their daily lives to contribute to the preservation of the planet.

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## V Pre-selection Committee

The evaluation of the submissions will be conducted with the professional collaboration of naturArt – Association of Hungarian Nature Photographers.

## VI Festival Jury

The Festival Jury is composed of Tamás Imre - Chair, Kata Kőműves, János Szekeres, Dr. Zsolt Kalotás and László Potozky.

## VII Prizes

1. Best International Landscape Photograph:  
**€1,500 (one thousand five hundred euros)**
2. Best International Nature Photograph:  
**€1,500 (one thousand five hundred euros)**
3. Best International Sustainability Photograph:  
**€1,500 (one thousand five hundred euros)**
4. Best Landscape Photograph Depicting the Natural Treasures of the Carpathian Basin:  
**€1,000 (one thousand euros)**
5. Best Nature Photograph Depicting the Natural Treasures of the Carpathian Basin:  
**€1,000 (one thousand euros)**
6. Best Sustainability Photograph Depicting the Natural Treasures of the Carpathian Basin:  
**€1,000 (one thousand euros)**
7. Blue Planet Award – for the best photographic artwork reflecting the Festival's 2025 highlighted category (biodiversity):  
**€2,000 (two thousand euros)**

**The Organiser informs participants that all taxes and contributions related to the prizes are the sole responsibility of the awardees, in accordance with the legislation of their country of residence.**

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## VIII Festival Announcement and Schedule

Festival announcement in Hungarian and English:	23rd January 2025
Submission window:	from 23rd January to 28th February 2025
Festival submission deadline:	20.00 CET, 28th February 2025
Pre-selection of submissions:	9th March 2025
Online and in-person preliminary judging:	22nd March – 5th April 2025
Results announcement/Awards ceremony:	17th May 2025

All submissions must be made through the Festival's official system, where every participant must register. The platform can be accessed via the following link:

<https://planetlens.naturart.hu/>

## IX Technical Details and Required Submissions

- 9.1 Photographic works previously submitted to other competitions may also be entered into the Festival.
- 9.2 Images generated by artificial intelligence are not eligible for submission to the Festival.
- 9.3 Submitted photographic works must not contain any identifiers that could reveal the author's identity. This includes metadata in the image file.
- 9.4 Manipulated photographic works are not permitted in the Festival. However, standard photographic adjustments such as colour correction, tone adjustments, or brightness modifications are not considered manipulation.
- 9.5 The Festival Jury will only accept photographic works created using cameras, drones, or GoPro devices.
- 9.6 Participants must ensure that the Festival Jury can access the original format of submitted photographic works (e.g., raw, nef, jpg), which include shooting data. The Organiser may also request higher-resolution versions of the images from the participants.
- 9.7 The use of photo-editing software is permitted, but only within the bounds of industry-accepted practices and standards, ensuring that the original content of the image is not fundamentally altered.
- 9.8 Each photographic work must include a title and a description specifying when and where it was taken, as well as any other relevant information.
- 9.9 Images must be submitted in jpg format with the highest possible compression quality, suitable for large-format printing. The longest side of the image must be at least 4,000 pixels.
- 9.10 Participants may modify their submitted entries up until the Festival's submission deadline.

## X Usage, Organisers' and Participants' Rights, and Rights Related to Submitted Works

- 10.1 By applying to the Festival, the participant expressly consents to the Organiser using the submitted works free of charge exclusively for PLANET LENS events and communications, as well as for the communications related to PLANET LENS events and exhibitions organised by the Festival's key sponsors. The geographically and temporally unrestricted, non-exclusive usage rights cover, but are not limited to, the following uses of the photographic works submitted to the Festival:

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- The right to reproduce or record them on any data carrier, to copy them onto a computer or electronic data carrier;
- The right to use them for advertising and promotional purposes;
- The right to use them online (including on social media platforms).

The participant expressly waives any remuneration in connection with the rights set out in this section.

**10.2** The participant's written consent is required for any further use of the submitted works in online or offline exhibitions and other events.

## **XI Accommodation, Travel**

**11.1** The Organiser will provide accommodation for one night in Veszprém for the creators of the selected photographic works in the Festival Programme (maximum of 1 person), as well as free accreditation for participation in PLANET LENS professional activities (conferences, meetings), subject to prior registration.

**11.2** The Organiser will arrange return travel for the invited participants from Vienna or Budapest airports/stations, according to prior agreement.

## **XII Privacy Policy**

In connection with the Festival, personal data will be processed in compliance with Regulation (EU) 2016/679 of the European Parliament and of the Council (27 April 2016) on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), as well as Act CXII of 2011 on the Right to Informational Self-Determination and Freedom of Information, particularly with regard to the exercise of the rights of those submitting applications.

Please find the detailed privacy policy after Section XIII.

Please note that if personal data appears in the submitted photographic works or if the participant provides personal data of other individuals (particularly, but not limited to, co-creators) to the Organiser, the participant is responsible for ensuring the legality of the processing and transmission of this data to the Organiser. The Organiser will not be held liable for any damage arising from violations of these requirements.

Participants are responsible for the legality of any personal data included in the submitted works.

Photographic works that do not comply with the terms of this Call for Entries will not be considered by the Organiser.

## **XIII Contact**

If you have any questions, do not hesitate to contact the Organiser in English or Hungarian at [foto.info@planetlens.hu](mailto:foto.info@planetlens.hu)

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## PRIVACY POLICY

The International Nature and Environmental Film Festival (hereinafter: „**Event**”) will be held in Veszprém from 15th to 18th May 2025. This privacy policy (hereinafter: „**Policy**”) provides information about data processing related to participation as a guest at the Event, as well as submissions for awards distributed within the framework of the Event.

### 1 Data controller(s) and their contact details:

Name:	<b>Veszprém-Balaton 2023 Zrt.</b>
Registered Office:	8 Cserhát Lakótelep, Veszprém 8200
Company Registration Number:	19-10-500277
Tax Number:	23701142-2-19
Represented By:	Aliz Markovits, Ceo
Website:	<a href="http://www.veszprembalaton2023.hu">www.veszprembalaton2023.hu</a>
Data Protection Officer:	Dr. Réka Benedek
Email Address:	<a href="mailto:adatvedelem@veszprembalaton2023.hu">adatvedelem@veszprembalaton2023.hu</a>

### 2 Scope of processed data, purpose, legal basis, and retention period

Scope of processed data	Purpose of data processing	Legal basis of data processing	Retention period
<b>Data processed in connection to Entries</b>			
The personal data you provide on the registration form, in particular <b>your name, e-mail address and password, address, telephone number, date of birth, nationality.</b> The personal data of the <b>persons involved in the production of the film</b> work submitted in the context of your application (entry), in particular <b>their names, e-mail address and telephone numbers.</b>	Allowing registration, identifying the applicant and providing information on the assessment of the entry (registration), coordinating participation in the Event. Providing information on the assessment of the entry (registration), coordinating participation in the Event.	By registering, you accept the Call, which establishes a contractual relationship between you and the Data Controller. Our legal basis for processing is the preparation and fulfilment of this contract with you.	The processed data will be kept until 31 December 2025, after which they will be immediately <b>deleted from all systems</b> , including electronic and paper storage.



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## Data processed in connection to VIP guests

Data on the VIP list: Your name, the name of your delegating organization, your workplace email address, telephone number.	Inviting VIP guests to the Event.	Pursuant to Article 6(1)(f) of the GDPR, the Data Controller's legitimate interest to invite VIP guests designated by the Organisations to the Event.	30 days after the end of the Event.
Registration data required to participate in the event: your name and email address.	Registration for the event.	Your consent pursuant to Article 6(1)(a) of the GDPR.	Until your profile is deleted. You can request the deletion of your Profile by contacting us via the email address above.
Event information displayed in your Profile: information about registered events, accommodation, transfer information.	To deliver a high quality event.	Your consent pursuant to Article 6(1)(a) of the GDPR.	Until your profile is deleted. You can request the deletion of your Profile by contacting us via the email address above.
Other information you can provide in your Profile: your phone number, address, date of birth, photo(s).	To deliver a high quality event, facilitating identification on attending the Event.	Your consent pursuant to Article 6(1)(a) of the GDPR.	Until your profile is deleted. You can request the deletion of your Profile by contacting us via the email address above.

## 3 RECIPIENTS OF PERSONAL DATA AND CATEGORIES OF RECIPIENTS

Your personal data is accessed by the employees of the Data Controller to the extent necessary for the performance of their duties. Additionally, in certain cases, it may be necessary to transfer your personal data to specific recipients.

Recipients	Categories of Personal Data Transferred	Category of Recipient (if existent)	Activity Performed by Recipient
<b>For entries in the Film category</b>			
Eventival, s.r.o. (Praha 3 - Žižkov, Seifertova 1527/16, 13000)	Data included in the Eventival profile.	Data Processor	Providing the registration platform (software) for the Data Controller.
Film professionals' organizations that apply for pre-selection and jury functions and that are made up of professionals meeting the criteria set by the Data Controller. Organization delegating members of the pre-selection committee: University of Theatre and Film Arts ( 21 Rákóczi út, Budapest 1088, Hungary)	Personal data of individuals featured in the film work provided within the scope of the submitted application, as well as personal data of individuals involved in the production of the film, including but not limited to <b>names, images, and voice recordings</b> .	Data Processor	Delegating jury members and conducting jury evaluations.
			Pre-selection Committee evaluation

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## For entries in the Photo category

„naturArt” Association  
of Hungarian Nature  
Photographers  
( 22 Szent László király út,  
Piliscsaba 2081)

The information provided  
in the registration  
interface.

Data processor.

Provision of a registration  
interface.

The Data Controller informs you that, in the future, additional data processors may be involved based on the results of a public procurement procedure conducted by Veszprém-Balaton 2023 Zrt. for the 2025 International Nature and Environmental Film Festival. Following the conclusion of the procurement process, the Data Controller will update this privacy policy with information regarding the additional data processing.

For the purposes of this notice, any party who gains access to personal data in any way is considered a recipient.

The Data Controller does not transfer the above-defined data to any other third parties unless required by law, an authority, or court order.

## 4 REGISTRATION OF VIP GUESTS FOR THE EVENT

To enhance the quality of the Event, the Data Controller aims to invite prominent figures from the industry (hereinafter: „**VIP Guests**”) and provide high-quality participation opportunities for them at the Event. Accordingly, the registration of VIP Guests takes place via the Eventival software (<https://www.eventival.com/>).

The Data Controller obtains the names, work email addresses, and phone numbers of VIP Guests (hereinafter collectively: „**VIP List**”) from one of the following organizations (hereinafter: „**Organizations**”):

- National Film Institute Public Benefit Nonprofit Ltd
- Municipality of Veszprém
- Distributors, creators and producers of films nominated and highlighted by the festival.

If you would like specific information regarding which organization provided your contact details, you may contact the Data Protection Officer at [adatvedelem@veszprembalaton2023.hu](mailto:adatvedelem@veszprembalaton2023.hu).

Based on the invitation sent to email addresses on the VIP List, you can register for the Event using the Eventival software. Upon registration, your Eventival profile (hereinafter: „**Profile**”) will be created.<sup>5</sup> Processing of Special Categories of Data

The Data Controller does not process any special categories of data in relation to the data processing activities described in this Policy.

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## 6. Rights of Data Subjects Related to This Data Processing

In accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council (General Data Protection Regulation – GDPR), you may request the Data Controller to:

- Access your personal data,
- Correct inaccuracies,
- Delete your data, or
- Restrict data processing in certain circumstances.

If the processing is based on the Data Controller's legitimate interest, you have the right to object to the processing of your personal data.

You may also request the transfer of your personal data in a machine-readable format (data portability), provided the processing is based on your consent. You are entitled to lodge a complaint with a supervisory authority and seek legal remedy.

### A) Right of Access

Under Article 15 of the GDPR, you have the right to request information about whether your personal data is being processed, including details such as the purposes of processing, recipients with whom your data has been shared, or the sources from which your data was obtained, retention periods, and your rights related to the processing.

You may also request a copy of the data. For electronically submitted requests, unless otherwise requested, the Data Controller will provide the information in electronic format (e.g., PDF).

If fulfilling your access request would adversely affect the rights and freedoms of others (e.g., intellectual property or trade secrets), the Data Controller may limit the extent of the disclosure accordingly.

### B) Right to Rectification

Under Article 16 of the GDPR, you have the right to have your personal data corrected or supplemented if inaccurate or incomplete.

If there are doubts about the accuracy of the corrected data, the Data Controller may ask you to verify the changes (e.g., via documentation). After rectifying the data, the Data Controller will notify all recipients to whom the incorrect data was disclosed unless this is impossible or requires disproportionate effort.

### C) Right to Erasure („Right to Be Forgotten“)

Under Article 17 of the GDPR, you can request the deletion of some or all of your personal data without undue delay if:

- The data is no longer necessary for the purposes for which it was collected, The processing is based on consent that you have withdrawn, and no other legal basis exists,
- The processing is based on legitimate interest, and you have objected to it (excluding direct marketing),
- The data was unlawfully processed, or
- Deletion is required to comply with legal obligations.

The Data Controller will inform any recipients of the deleted data unless this is impossible or requires disproportionate effort. However, deletion requests may not be fulfilled in cases where data retention is required to establish, exercise, or defend legal claims.

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## D) Right to Restrict Processing

Under Article 18 of the GDPR, you may request a restriction on processing if:

- You contest the accuracy of your personal data,
- The processing is unlawful, but you oppose deletion,
- The Data Controller no longer needs the data, but you require it for legal claims, or
- You object to processing pending verification of overriding legitimate grounds.

During restriction, the Data Controller will only process the data with your consent or for legal claims unless otherwise permitted by law.

## E) Right to Object

Under Article 21 of the GDPR, you may object to processing based on legitimate interests unless:

- The processing is justified by compelling legitimate grounds that override your interests, rights, or freedoms, or
- The processing is necessary for legal claims.

## F) Right to Data Portability

Under Article 20 of the GDPR, you may request the transfer of your personal data in a structured, machine-readable format. You may also request the Data Controller to directly transfer the data to another controller, provided the processing is based on your consent.

The Data Controller will respond to portability requests via email in PDF format.

## G) Right to Lodge a Complaint and Seek Remedies

If you believe that the processing of your personal data violates applicable data protection laws, particularly the GDPR, you may lodge a complaint with the supervisory authority in your habitual residence, place of work, or the location of the alleged infringement.

In Hungary, complaints can be submitted to the **Hungarian National Authority for Data Protection and Freedom of Information (NAIH)**. Contact details:

Website: <http://naih.hu/>

Postal address: Budapest 1363, P. O. Box 9

Address: 9-11 Falk Miksa u., Budapest 1055

Phone: +36 (1) 391 1400

Fax: +36 (1) 391 1410

E-mail: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)

You have the right to file a complaint with a supervisory authority established in another European Union Member State, particularly in the Member State of your habitual residence, place of work, or the location of the alleged infringement.

Independently of your right to lodge a complaint, you may also bring the matter to court in case of a rights violation. For the Data Controller, the competent court is the **Budapest-Capital Regional Court**; however, you may also initiate proceedings before the court of your residence. In Hungary, the contact details of the courts can be found at the following link:

<http://birosag.hu/torvenyszekek>.

If your habitual residence is in another EU Member State, you may initiate proceedings before the competent court in that Member State as well. Additionally, you are entitled to seek judicial review of any legally binding decision made by the supervisory authority concerning you.

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You also have the right to judicial remedy if the supervisory authority fails to address your complaint or does not inform you within three months of the procedural developments or the outcome of your complaint.

You may authorize a nonprofit organization or association to act on your behalf to lodge a complaint, seek judicial review of the supervisory authority's decision, initiate legal proceedings, or enforce your right to compensation. Such an organization or association must be established under the laws of an EU Member State and must serve the public interest, as stipulated in its statutes, including the protection of your rights and freedoms regarding personal data.

## **7 AUTOMATED DECISION-MAKING AND PROFILING**

No automated decision-making or profiling occurs during our data processing activities.

## **8 DEADLINE FOR RESPONDING TO DATA SUBJECT REQUESTS**

The Data Controller ensures that if you exercise any of your rights related to this data processing and contact the Data Controller, your request will be answered without undue delay and no later than 30 days from receipt.

**If you wish to exercise any of your rights or have any questions or comments, please contact us using the contact details provided in Section 1 of this Privacy Policy.**

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Effective: 17/01/2025